



L.A. SPIRITS AWARDS

# 2021 Entry Materials

Forms and instructions for entering your products

**Deadline for Entries:  
Thursday, May 27, 2021**



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# Important dates

## APRIL 14 EARLY BIRD DEADLINE

Enter **online** by April 14 and save on entry fees

## APRIL 25 DEADLINE FOR IMPORT ASSISTANCE

Non-U.S. entrants who do not have a U.S. importer *must* contact our import partner, MHW, by Friday, April 25, to initiate required U.S. Customs processing. (*See page 10.*)

## MAY 27 FINAL DEADLINE

All forms, payments, and products must be received by L.A. Spirits Awards by this date

## JUNE 8-10 and 17 JUDGING

## JUNE 25 RESULTS ANNOUNCED

# WAIT! Have you considered entering online?

Online entry is the easiest, most secure, and most accurate way to submit your product information, and if you enter online before our April 14 early bird deadline, you'll save on entry fees.

*(Early bird discounts do not apply unless you use our online entry system.)*

## LAspiritsawards.com/register



**Deadline for Entries: Thursday, May 27, 2021**

# Eligibility and conditions

- L.A. Spirits Awards is open for entry to any spirits product that is commercially available, or is expected to be available in the next calendar year.
- A product may only be entered once in any given competition year and may only be entered in one spirits category.
- Only one brand of any spirits product that is marketed under multiple brand names may be entered in any given competition year.
- L.A. Spirits Awards is not responsible for shipping charges, import fees, customs fees or duties, or taxes. It is the responsibility of the entrant to determine and to pay for any costs incurred to send products to L.A. Spirits Awards for evaluation.
- L.A. Spirits Awards reserves the right to photograph entered products for use in future promotions and to publish information about your product in our marketing materials, advertising, public relations, and on our website.

## Our refund policy

- If a product that has been entered is not received by L.A. Spirits Awards in time to be judged, any entry fees paid will be refunded, minus a \$50 processing fee..
- No refunds will be made for importer expenses, shipping charges, customs fees, duties, taxes, or any other expenses that may have been paid or incurred by the entrant.
- No products shall be returned to the entrant.

# Entry instructions

Your L.A. Spirits Awards Entry Form begins on page 5 of this document.

You may complete the form on your computer and email it to L.A. Spirits Awards or you may print the form to complete by hand if you prefer to submit it by mail.

### Accuracy of Information

*Please check very carefully to be sure all the information you are supplying is accurate.*

Note that the information you supply is used not only to ensure that your product is judged in the proper category, but also after the competition on award certificates and published winner lists,

### Imported Product Entries

If you are sending products from outside the U.S. and do NOT currently work with a U.S. importer, please indicate in Part II of the Entry Form that you will need import assistance, and contact our import partner, MHW, by April 25..

**Instructions for contacting MHW appear on page 10 of this document.**

### Submitting Your Entry

Email a copy of your completed form to **[cheers@laspiritsawards.com](mailto:cheers@laspiritsawards.com)**.

If you prefer, you may mail your form and payment to:

#### **L.A. Spirits Awards**

3108 Glendale Blvd., Suite 563  
Los Angeles, CA 90039 USA

### Shipping Your Products

**Complete instructions for shipping your products to L.A. Spirits Awards appear on page 10 of this document.**

# 2021 Spirits Category Codes

## Vodka

### Vodka

- 100.10 **A** Wheat Vodka
- 100.10 **B** Rye Vodka
- 100.10 **C** Potato Vodka
- 100.10 **D** Sugar Cane Vodka
- 100.10 **E** Corn Vodka
- 100.10 **F** Fruit Vodka (*specify fruit*)
- 100.10 **G** Mixed Grain Vodka (*specify grains*)
- 100.10 **H** Other Vodka (*specify*)

100.20 **Flavored Vodka** (*specify flavor*)

## Aquavit

110.10 **Aquavit**

## Gin

- 120.10 **London Dry Gin**
- 120.20 **Contemporary/New Western Gin**
- 120.30 **Old Tom Gin**
- 120.40 **Genever**
- 120.50 **Sloe Gin**
- 120.60 **Wood-Finished/Aged Gin**
- 120.70 **Flavored Gin** (*specify flavor*)

## Asian Spirits

### Saké

- 130.10 **A** Junmai Daiginjō
- 130.10 **B** Junmai Ginjō
- 130.10 **C** Junmai
- 130.10 **D** Daiginjō
- 130.10 **E** Ginjō
- 130.10 **F** Honjōzō
- 130.10 **G** Futsushu

### Shōchū

For all Shōchū, please specify Honkaku, Kōrui, or Blended

- 130.20 **A** Rice (Kome)
- 130.20 **B** Sweet Potato (Imo)
- 130.20 **C** Barley (Mugi)
- 130.20 **D** Brown Sugar (Kokutō)
- 130.20 **E** Buckwheat (Soba)
- 130.20 **F** Long Grain Rice/Thai Rice (Awamori)
- 130.20 **G** Other (*specify*)

### Soju

- 130.30 **A** Distilled
- 130.30 **B** Diluted
- 130.30 **C** Cocktail

130.40 **Makgeolli**

### Baijiu

- 130.50 **A** Strong Aroma (浓香)
- 130.50 **B** Light Aroma (清香)
- 130.50 **C** Sauce Aroma (酱香)
- 130.50 **D** Rice Aroma (米香)
- 130.50 **E** Chi Aroma (豉香) / Fat Aroma (脂香)
- 130.50 **F** Extra-Strong Aroma (馥郁香)
- 130.50 **G** Laobaigan Aroma (老白干香)
- 130.50 **H** Medicine Aroma (药香)
- 130.50 **I** Mixed Aroma (兼香)
- 130.50 **J** Phoenix Aroma (凤香)
- 130.50 **K** Sesame Aroma (芝麻香)
- 130.50 **L** Small-Qu Light Aroma (小曲清香)
- 130.50 **M** Special Aroma (特香)

## Cane Spirits

For all Rum entries in categories 140.10 and 140.20, please specify if Pot Still, Column Still, or Blended Pot and Column Still

### Rum from Molasses/Evaporated Cane Products

- 140.10 **A** Up to 4 Years Old
- 140.10 **B** 5 Years and Older
- 140.10 **C** Solera Aged
- 140.10 **D** No Age Statement

### Rum from Fresh Sugar Cane Juice

- 140.20 **A** Up to 4 Years Old
- 140.20 **B** 5 Years and Older
- 140.20 **C** Solera Aged
- 140.20 **D** No Age Statement

140.30 **Rhum Agricole**

140.40 **Black/Navv Rum**

### Cachaça

- 140.50 **A** Aged
- 140.50 **B** Unaged

140.60 **Flavored/Spiced Rum** (*specify flavor*)

140.70 **Other Cane Spirits** (Arrak, Clairin, Aguardiente, etc.) (*specify*)

## Agave Spirits

### Tequila

- 150.10 Blanco/Silver Tequila
- 150.20 Reposado Tequila
- 150.30 Añejo Tequila
- 150.40 Extra Añejo Tequila
- 150.50 Cristalino Tequila
- 150.60 Flavored Tequila (*specify flavor*)

150.70 **Mezcal** (*specify type of agave*)

150.80 **Other Agave Spirits** (*specify*)

## Whisk(e)ly

### North American Whisk(e)ly

- 200.10 Straight Bourbon
- 200.15 Small Batch Bourbon (fewer than 250 barrels produced)
- 200.20 Single Barrel Bourbon
- 200.25 Unique Barrel-Finished Bourbon
- 200.30 Tennessee Whiskey
- 200.35 Corn Whisk(e)ly
- 200.40 Rye Whisk(e)ly
- 200.45 Canadian Whisky
- 200.50 Single Grain Whisk(e)ly (*specify grain*)
- 200.55 Single Malt Whisk(e)ly

### Scotch Whisky

- 210.10 Blended Scotch - Up to 15 Years Old
- 210.15 Blended Scotch - 16 Years and Older
- 210.20 Blended Scotch - No Age Statement
- 210.25 Blended Malt Scotch (Vatted)

For all Single Malt Scotch entries, please specify:

- A** Highlands **B** Lowlands **C** Islay **D** Islands
- E** Campbeltown **F** Speyside

- 210.30 Single Malt Scotch - Up to 12 Years Old
- 210.35 Single Malt Scotch - 13 to 19 Years Old
- 210.40 Single Malt Scotch - 20 Years and Older
- 210.45 Single Malt Scotch - No Age Statement
- 210.50 Independent Bottler's Single Malt Scotch

### Irish Whiskey

- 220.10 Blended Irish Whiskey
- 220.20 Single Malt Irish Whiskey
- 220.30 Pure/Single Pot-Still Irish Whiskey
- 220.40 Blended Malt Irish Whiskey (Vatted)
- 220.50 Potin

### Other World Whisk(e)ly (Any Country)

- 230.10 Blended Whisk(e)ly
- 230.20 Blended Malt (Vatted) Whisk(e)ly
- 230.30 Single Malt Whisk(e)ly
- 230.40 Single Grain Whisk(e)ly
- 230.50 Wheat Whisk(e)ly
- 230.60 Flavored Whisk(e)ly (*specify flavor*)
- 230.70 Other Whisk(e)ly (*specify*)

## Brandy

### Cognac

- 300.10 Cognac - VS
- 300.20 Cognac - VSOP
- 300.30 Cognac - XO
- 300.40 Cognac - Extra Aged/Vintage

### Armagnac

For all Armagnac entries, please specify:

- A** Bas-Armagnac **B** Ténarèze **C** Haut-Armagnac

- 310.10 Armagnac - VS
- 310.20 Armagnac - VSOP
- 310.30 Armagnac - Napoleon/XO/Hors d'Age
- 310.40 Armagnac - Vintage
- 310.50 Armagnac - Blanche

### Calvados

For all Calvados entries, please specify:

- A** Pays d'Auge **B** Domfrontais **C** Calvados

- 320.10 Calvados - Fine
- 320.20 Calvados - Vieux/Reserve
- 320.30 Calvados - VO/Vieille Reserve/VSOP
- 320.40 Calvados - XO/Napoleon/Hors d'Age
- 320.50 Calvados - Vintage

### Peruvian Pisco (*specify grape varietal*)

- 330.10 **A** Puro
- 330.10 **B** Acholado
- 330.10 **C** Aromatico
- 330.10 **D** Mosto Verde

330.20 **Chilean Pisco**

### Grape Brandy

- 340.10 Brandy de Jerez
- 340.20 Grappa
- 340.30 Eau-de-Vie de Vin
- 340.40 Pommace/Marc

### Other Brandy

- 350.10 Apple/Applejack
- 350.20 Pear/Quince
- 350.30 Stone Fruit
- 350.40 Berries
- 350.50 Other Fruit Brandy (*specify fruit*)

## Aperitif/Aperitivo

### Vermouth

- 400.10 **A** Dry Vermouth
- 400.10 **B** Sweet Vermouth

400.20 **Wine-Based Aperitif/Aperitivo**

### Bitter Aperitif/Aperitivo

- 400.30 **A** After Dinner (Strong and Bitter)
- 400.30 **B** Pre-Dinner (Low Proof/Bittersweet)

## Liqueur

500.10 **Fruit Liqueur** (*specify fruit*)

500.20 **Herbal/Floral Liqueur**

500.30 **Coffee Liqueur**

500.40 **Chocolate Liqueur**

500.50 **Nut Liqueur** (*specify flavor or nut*)

500.60 **Cream Liqueur**

500.70 **Other Liqueur** (*specify*)

## Cocktails, Mixers, and Other Products

600.10 **Ready-to-Drink Cocktails**

600.15 **Non-Alcoholic Ready-to-Drink Cocktails**

600.20 **Hard Seltzer**

600.30 **Aromatic Bitters**

600.40 **Mixers**

600.50 **Non-Alcoholic Cocktail Mixes**

(Bloody Mary Mix, Mai Tai Mix, etc.)

600.60 **Syrups**

600.70 **Non-Alcoholic Spirits**

600.80 **Other Miscellaneous Spirits**



FOR OFFICE USE ONLY

# 2021 Entry Form

**Deadline for Entries: Thursday, May 27, 2021**

## PART I: Your Contact Information

ALL INFORMATION IN **BOLD\*** IS REQUIRED:

**FIRST NAME\***

**LAST NAME\***

TITLE/POSITION

**EMAIL\***

**COMPANY\***

**TYPE OF COMPANY:\***

Distillery

Distributor/Importer

PR/Marketing

Other

**STREET\***

**CITY\***

**STATE/PROVINCE/REGION\***

**ZIP/POSTCODE\***

**COUNTRY\***

IF "OTHER," PLEASE SPECIFY TYPE OF COMPANY

**TELEPHONE WITH COUNTRY CODE\***

## PART II: Your Import Needs

YOU **MUST** CHECK ONE OF THE FOLLOWING:

**My entries are all produced in and shipped from the United States so I do not need an importer.**

**My entries are produced outside the U.S. and I have my own importer.**

**IMPORTER NAME\***

**IMPORTER CITY\***

**IMPORTER STATE\***

**My entries are produced outside the U.S. and I will require import assistance.**



**IMPORTANT:** If you are entering non-U.S. products and require import assistance, you MUST contact L.A. Spirits Awards' import partner, MHW, in order to obtain the required U.S. Customs documents before you ship your entries.

**DO NOT SHIP PRODUCTS UNTIL YOU OBTAIN DOCUMENTS AND INSTRUCTIONS FROM MHW.**

MHW's services cost \$60 per producer to process paperwork and expedite entries through U.S. Customs. These fees are collected when you submit your entry fees. L.A. Spirits Awards is not responsible for your import fees or Customs duties. Any fees incurred in the importation of your entries will be billed back to you.

**PLEASE SEE SHIPPING INSTRUCTIONS ON PAGE 10 FOR MORE INFORMATION ABOUT CONTACTING MHW.**

**CONTINUE TO NEXT STEP →**



# PART III: Your Product Information

ALL INFORMATION IN **BOLD\*** IS REQUIRED FOR EACH PRODUCT ENTERED:

OFFICE USE

/

## ENTRY #1

.

**CATEGORY CODE\*** (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

**BRAND ON LABEL\***

**PRODUCT NAME\***

**COUNTRY OF ORIGIN\***

**REGION/STATE\***

AGE

Is AGE to appear in product name?

**ALCOHOL\***

%

**US\$**

RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

## ENTRY #2

.

**CATEGORY CODE\*** (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

**BRAND ON LABEL\***

**PRODUCT NAME\***

**COUNTRY OF ORIGIN\***

**REGION/STATE\***

AGE

Is AGE to appear in product name?

**ALCOHOL\***

%

**US\$**

RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

## ENTRY #3

.

**CATEGORY CODE\*** (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

**BRAND ON LABEL\***

**PRODUCT NAME\***

**COUNTRY OF ORIGIN\***

**REGION/STATE\***

AGE

Is AGE to appear in product name?

**ALCOHOL\***

%

**US\$**

RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

[ENTER MORE PRODUCTS ON NEXT PAGE](#) →

[IF FINISHED, PROCEED TO PAGE 9](#) →

# Your Product Information (continued)

OFFICE USE

/

## ENTRY #4

0 0 0 . 0 0 A

CATEGORY CODE\* (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

BRAND ON LABEL\*

BRAND ON LABEL\*

PRODUCT NAME\*

PRODUCT NAME\*

COUNTRY OF ORIGIN\*

COUNTRY OF ORIGIN\*

REGION/STATE\*

REGION/STATE\*

AGE

AGE

Is AGE to appear in product name?

ALCOHOL\*

ALCOHOL\*

%

US\$

RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

PRODUCT WEBSITE URL

## ENTRY #5

0 0 0 . 0 0 A

CATEGORY CODE\* (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

BRAND ON LABEL\*

BRAND ON LABEL\*

PRODUCT NAME\*

PRODUCT NAME\*

COUNTRY OF ORIGIN\*

COUNTRY OF ORIGIN\*

REGION/STATE\*

REGION/STATE\*

AGE

AGE

Is AGE to appear in product name?

ALCOHOL\*

ALCOHOL\*

%

US\$

RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

PRODUCT WEBSITE URL

## ENTRY #6

0 0 0 . 0 0 A

CATEGORY CODE\* (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

BRAND ON LABEL\*

BRAND ON LABEL\*

PRODUCT NAME\*

PRODUCT NAME\*

COUNTRY OF ORIGIN\*

COUNTRY OF ORIGIN\*

REGION/STATE\*

REGION/STATE\*

AGE

AGE

Is AGE to appear in product name?

ALCOHOL\*

ALCOHOL\*

%

US\$

RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

PRODUCT WEBSITE URL

[ENTER MORE PRODUCTS ON NEXT PAGE](#) →

[IF FINISHED, PROCEED TO PAGE 9](#) →

# Your Product Information (continued)

OFFICE USE

/

## ENTRY #7

0 0 0 . 0 0 A

CATEGORY CODE\* (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

BRAND ON LABEL\*

PRODUCT NAME\*

COUNTRY OF ORIGIN\* REGION/STATE\*

AGE  Is AGE to appear in product name? ALCOHOL\* % RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

## ENTRY #8

0 0 0 . 0 0 A

CATEGORY CODE\* (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

BRAND ON LABEL\*

PRODUCT NAME\*

COUNTRY OF ORIGIN\* REGION/STATE\*

AGE  Is AGE to appear in product name? ALCOHOL\* % RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

## ENTRY #9

0 0 0 . 0 0 A

CATEGORY CODE\* (SEE LIST)

Flavor, region, or other designation(s)

ADDITIONAL SPECIFICATION (IF REQUESTED ON CATEGORY LIST)

FOR OFFICE USE ONLY

BRAND ON LABEL\*

PRODUCT NAME\*

COUNTRY OF ORIGIN\* REGION/STATE\*

AGE  Is AGE to appear in product name? ALCOHOL\* % RETAIL PRICE PER BOTTLE

PRODUCT WEBSITE URL

[CONTINUE](#) →



# PART IV: Your Payment Information

## ENTRY FEES

1. **Spirits Entry Fee(s):** \$450 per product entered.

Note that products entered using this form are NOT eligible for any early registration discounts.

To take advantage of early bird entry discounts, you must enter *online* at [www.LAspiritsawards.com](http://www.LAspiritsawards.com) before April 14, 2021.

2. **Import Service Fee(s), when applicable:** \$60 per producer.

**IMPORTANT: If you will be shipping your product(s) from outside the U.S. and you do NOT have your own U.S. importer, you MUST contact our import partner, MHW, at [LAspiritsawards@MHWLTD.com](mailto:LAspiritsawards@MHWLTD.com), to obtain the necessary Customs paperwork.**

MHW's processing fee for this service is \$60 per producer. If you are not a producer/distiller, but rather you represent several producers and are sending their products together, the \$60 import service fee is charged for EACH producer—regardless of the number of brands or products in your shipment.

For further information, please contact MHW at [LAspiritsawards@MHWLTD.com](mailto:LAspiritsawards@MHWLTD.com).

## FEE SUMMARY

<b>Spirits Entry Fee(s):</b>	<input type="text"/>	× \$450 =	<input type="text"/>
	<small>NUMBER OF ENTRIES*</small>		<small>TOTAL ENTRY FEES*</small>
<b>Import Service Fee(s):</b>	<input type="text"/>	× \$60 =	<input type="text"/>
	<small>NUMBER OF PRODUCERS (SEE INSTRUCTIONS ABOVE)</small>		<small>TOTAL IMPORT SERVICE FEES</small>
	<b>Total Fees Due:</b>		<input type="text"/>
			<small>TOTAL FEES*</small>

## METHOD OF PAYMENT

**Please check one (required):**

- Check Enclosed (Make check payable to "L.A. Spirits Awards.")
- Bank Wire or ACH Transfer (Please [contact L.A. Spirits Awards](#) for transfer instructions.)
- Credit Card:

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE ON CARD

BILLING ZIP CODE/POSTCODE

CARDHOLDER SIGNATURE

**All entry forms, products,  
and payments  
MUST BE RECEIVED  
by May 27, 2021.**

## PART V: Signature

You're almost done! All that's left is to sign here and send your entries.

By signing this form, you acknowledge that you have read and understand all instructions, policies, and entry requirements.

ENTRANT'S SIGNATURE\*

**PLEASE SEE DETAILED SHIPPING INSTRUCTIONS ON  
PAGE 10 OF THIS DOCUMENT!**

# Product Shipping Instructions

Please take a moment to review the following packing and shipping requirements, to ensure your entries arrive without delay.

- Include two 750ml bottles (or the equivalent) of each product you are entering
- Include a copy of your completed Entry Form or online entry receipt with your shipment
- Do NOT include payments with your product shipment. Please mail checks separately.
- Address your shipment as follows:  
**L.A. Spirits Awards**  
**3108 Glendale Blvd., Suite 563**  
**Los Angeles, CA 90039 USA**  
**Tel: +1 (323) 466-5563**
- To avoid unnecessary customs duties and delays, clearly write on each box:  
**"COMMERCIAL SAMPLES - NOT FOR RESALE"**
- Write on the outside of each box:  
**"FRAGILE - GLASS"**
- If your shipment comprises more than one carton, number each box:  
**"BOX 1 OF 3," "BOX 2 OF 3,"** etc.
- **All entries MUST BE RECEIVED by Thursday, May 27, 2021**

If you are shipping spirits from outside the U.S., they **MUST** be sent in accordance with U.S. Customs regulations concerning the importation of alcoholic beverages.



## FOR ENTRANTS IN NEED OF IMPORT ASSISTANCE:

If you do not currently have a U.S. Importer, you **MUST** contact our import partner, MHW Ltd., by **April 25** to ensure your products arrive on time.

MHW will assist you in obtaining all your required U.S. Customs documentation and will send you detailed shipping instructions.

**Do not ship your products before you receive your documents and shipping instructions from MHW.**

Contact MHW via email at:

*LAspiritsawards@MHWLTD.com*

NOTE: There is a \$60 service fee for MHW's import assistance, which L.A. Spirits Awards collects on MHW's behalf at the time you pay your entry fees. L.A. Spirits Awards is not responsible for any U.S. Customs duties or fees.



## LOCAL LOS ANGELES DELIVERIES

If you are located in the Los Angeles area and will be using a local courier service or wish to hand deliver your entries, please call the

L.A. Spirits Awards office at +1 (323) 466-5563, or email us at [cheers@LAspiritsawards.com](mailto:cheers@LAspiritsawards.com) for delivery instructions.

**Courier and walk-in deliveries cannot be accepted at our Glendale Blvd. address.**

